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CONSULTANTS

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20 Most Promising Analytics Consultants - 2018

Its old news that the world is immersed in the big boom of technology, encompassed by technical marvels of IOT, AI, Machine Learning, and many more. However tracking these technologies and leveraging the best out of these is a commendable talent, requiring the knowledge of not only analytics but of the industry as well, making the service provider, a true blue industrial expert. The advanced analytics market is predicted to achieve a valuation of $29.53 billion by 2019, making it one of the fastest industries to engage in developmental as well as economic progress. Thanks to the supple engagement of analytics with the organisations' core operations, the former holds the potential to hike up progress by 60 percent. By investing in a quantitative and scientific method of productivity gain, analytics industry can easily automate the mundane laborious task and gain better insights in swerving the organisation into an informed direction, rather than engaging in the conventional trial and error methodology.

Addressing to this fast-paced and growing industry, siliconindia brings to you the '20 Most Promising Analytics Consultants-2018', a directory listing the companies which are offering exemplary services in the industry. An expert panel of industrial experts along with siliconindia Editorial Board has performed a diligent evaluation of the industry before listing the front-runners. The organizations listed are the ones which have distinguished themselves through successful ideation and implementation of practical ideas that complement with the market requirements as well as cater to the end consumer. This listing will assist our readers in selecting well-suited and impeccable analytics solutions that will not only help understand the nuances but also help simplify the approach to such services.

Company:

Uplytics

Description:

Engaging in career assessments, workforce analytics and bespoke organizational research to help individuals, organisations & educational institutions craft better career outcomes for individuals

Key Persons:

Mohit Bhatnagar,
Founder

Website:

uplytics.com

Uplytics: Navigating through People Analytics for Better Decision Making & Productivity

The fourth Industrial Revolution is completely changing the paradigms of careers, where individuals and organizations need to adopt to the new future of work. For individuals, lack of job security and the need for continuous learning calls for career management support. Organizations have to adjust to the new ideas of protean career choices, where individual primarily manage their own career. Need for agility in forming dynamic and boundary less teams is the new source of competitive advantage for them. The novel methodology of people or workforce analytics is also changing the conventional perception of the role of HR functions inside organizations.

Torch bearing these new concepts is Uplytics Consulting, a research based startup with a core focus on the application of analytics in the area of career decision making. The brainchild of Mohit Bhatnagar (Founder & Director), Uplytics offers individuals career assessments that provide analytics driven comprehensive and accurate career decision support. For educational institutions and HR functions of organizations, analytical insights are provided based on the extensive data from individual assessments.

Mohit Bhatnagar, Founder

Research & Innovation at the Core

Existing career assessment solutions in the country are mostly catering to students at schools or being used for recruitment in the industry, thus undeserving the need for career planning and guidance that exists for professionals and undergraduates/postgraduate students. Uplytics' research based analytics platform Tucareers.com facilitates career decision making needs across an individual's lifetime, thus serving individuals, schools, college and industry.

Tucareers.com's comprehensive approach breaks down the complications associated with career hindrances while its multiple assessment segment creates a detailed profile and finds accurate fits. It leverages the O*NET (U.S. occupational network) and in its research work, has extended and validated it for use outside U.S. For instance, Tucareers.com maps individuals to a comprehensive set of roles as per international career standards and predicts their satisfactions & tenure in them using analytics.

Comparing profiles this way helps recognize & consider both strengths and weaknesses. On the other hand, this deep analytics helps institutions in planning for launching new courses, electives, identifying training needs, and also

proactively preparing for placements. "Since our assessment captures several psychometric variables, we can use that to make very accurate people analytics decisions for Indian and global audience," states Mohit. Tucareers.com is also creating IP based differentiators for itself by publications, patent and trademarks.

While Tucareers,com is focused on individual and educational institutes, Uplytics' recently launched Role.fit is for the industry, a portal offering career guidance to professionals and making internal job markets more robust and agile for organizations. Offering a broad platform that facilitates evaluation of employees before fulfilling internal job openings to prescriptive solutions, recommending deployment of dynamic teams, Uplytics' bespoke research offerings help in investigating issues related to culture & performance, competency mapping and for creating new job designs. This facilitates the organisation to match the drastically changing working environment with right individuals and achieving longer tenures, while boosting employee retention exponentially and enhances productivity.

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Smart Learning

The traditional solutions for career decision bank on general rules to assess an individual and counsellors relying on their intuition and experience. However, Uplytics abides by the latest research in learning systems, thereby leverages AI and ML algorithms for recommendations, job crafting and design for enabling deployment decisions. The company is enabling multiple startups in the life - long learning and career guidance space to provide white labeled career assessment solutions to their customers. Tucareers.com is also enlisting independent counselors as partners across India. A bootstrapped company for six years, Uplytics was recently angel funded. "We would be looking at raising funds, as we actively plan expanding our foot print in India and abroad," signs off Mohit.